

24th September, 2011

The Corporate Relations Department Bombay Stock Exchange Limited P. J. Towers, Dalal Street Mumbai - 400 001

The Corporate Relations Department The National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra East, Mumbai - 400059

Dear Sir,

Sub: Conversion of Partly Paid-up Equity Shares into Fully Paid-up Equity Shares

This is to inform you that the Rights Issue Committee of the Board of Directors of the Company, has at its meeting held today, confirmed conversion of 194 partly paid-up Equity Shares into fully paid-up Equity Shares, pursuant to the payment of the First and the Final Call Money by the respective shareholders. These partly paid-up Equity Shares were allotted on 22nd April, 2010, on Rights Basis.

You are requested to kindly take the same on record.

Thanking You,

Yours truly,

For VIDEOCON INDUSTRIES LIMITED

VINOD KUMAR BOHRA COMPANY SECRETARY