

28th June, 2013

The Secretary The Secretary The National Stock Exchange of India Ltd. **BSE** Limited Operations Department, Exchange Plaza, Phiroze Jeejeebhoy Towers, Bandra-Kurla Complex, Dalal Street. Bandra East, Mumbai - 400001 Mumbai - 400059

Dear Sir,

We wish to inform you that the Board of Directors of the Company have accorded their approval to the proposal of the Group for filing an application with Reserve Bank of India (RBI) for opening a Bank, in terms of the Guidelines dated 22nd February, 2013, and to complete the formalities in connection therewith.

You are kindly requested to take the same on record.

Thanking you,

Yours truly,

For VIDEOCON INDUSTRIES LIMITED

CHAIRMAN & MANAGING DIRECTOR